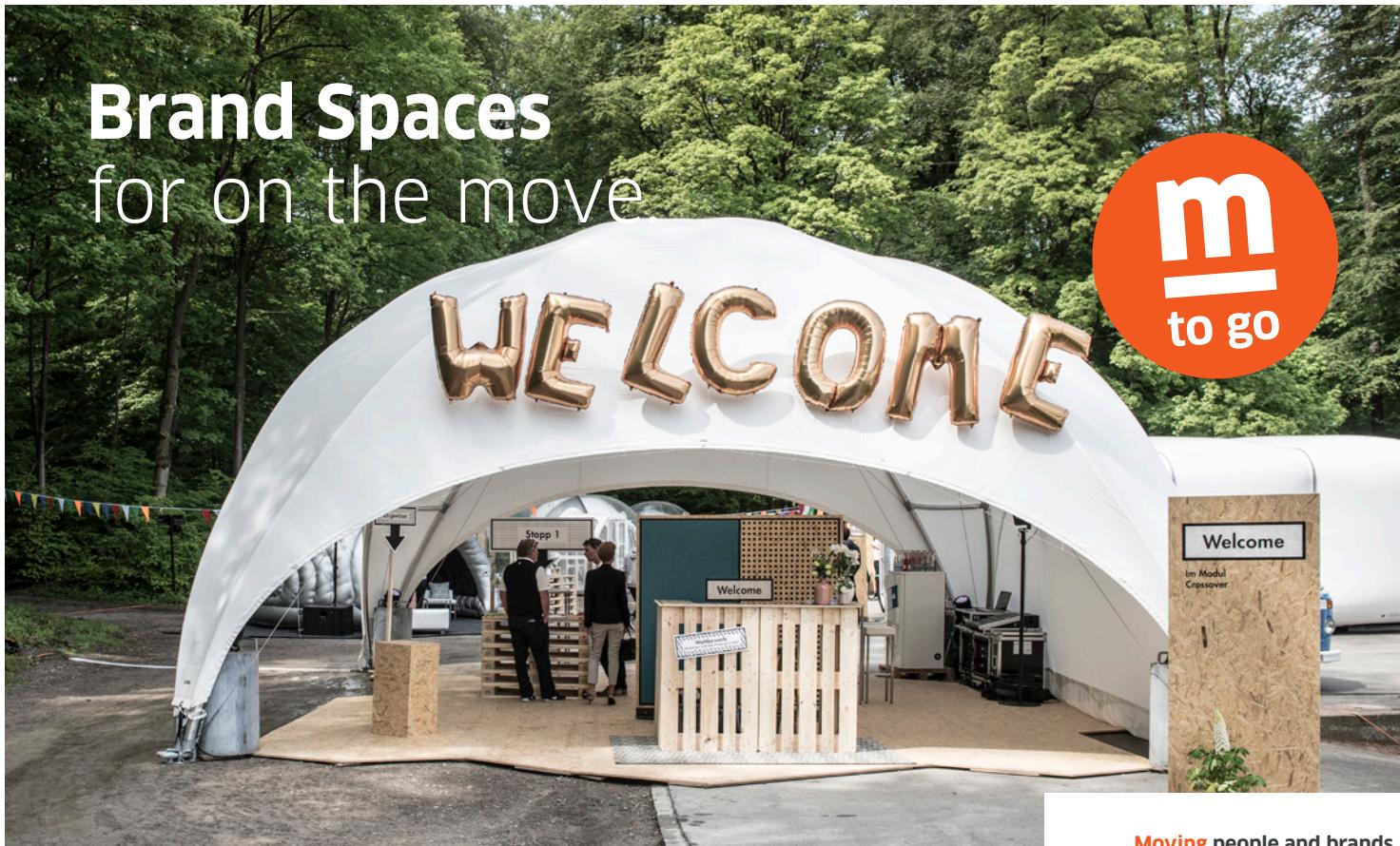


messerli

Brand Spaces for on the move.

WELCOME

m
to go



Moving people and brands.



Unbeatable **ideas** for mobile event structures

We've been working on attractive ways of displaying your offers to the best advantage, and we've come up with some unusual mobile event structures. Our «messerli to go» product line is a collection of structures created by famous designers from all over Europe featuring special architecture and versatile presentation options that you will love. They allow you to be exactly where your target group is.

With our unconventional ideas for promotions, customer events and temporary points of sale, we are meeting a growing need. Customers are increasingly demanding infrastructures that stand out because of their advanced flexibility and ease of use. As trade fair and event specialists, we are familiar with the many different demands involved, and we tailor our proposals to meet your requirements exactly.

Let us inspire you!

Daniel Wyss
Sales Manager, Andreas Messerli AG

More information on messerli.live/to-go.

AirClad XPO

Pop-Up Marketing.



Unusual architecture for temporary events and installations – that's what AirClad XPO is about. The modular structure of an aluminium frame clad with air cushions opens up fun new ways to present live communication.

Dimensions:

W: 6.0 m
D: 2.5 m, 5.0 m
7.5 m oder 10.0 m
H: 3.2 m

Use

This unusual structure combines the lightness and mobility of a tent with the stability and feel of a built installation. AirClad XPO is therefore fabulous for outdoor promotional events and makes a great temporary point of sale, or even an event venue.

Its unusual architecture makes AirClad XPO eye-catching from the outside and creates a modern space with clean lines on the inside. As a result, there are practically no limits to the internal layout, and the exterior surfaces are suitable for attractive branding decoration.

Strengths

Under normal conditions, AirClad XPO needs no base and no additional weighting to guarantee stability. The airbags that are supplied with constant fresh air by a quiet air-blower protect against wind and downpours and can be heated or used with air conditioning.



AirClad OiO / OiO XL

Small, but tough!



All the advantages of the AirClad structure reduced into a compact space. OiO is just the job for anywhere that a small functional space is required quickly.

Dimensions OiO:

W: 2.3m
D: 2.4m
H: 2.3m

Dimensions OiO XL:

W: 3.8m
D: 2.4m
H: 2.3m

Use

AirClad OiO is perfect for use as a small pop-up store, a temporary office or a visitor access gate. Give your imagination free rein. The air cushions enclosing the structure can be printed over their entire surface.

Strengths

The front and back are fitted with high-quality Trespa panels. A lockable sliding door ensures easy entrance. A quiet air-blower supplies the airbag cover with constant fresh air. The simple yet perfect pop-up solution for indoors and outdoors.



modulbox

Cubic, clever and anything but conventional



modulbox provides an unconventional way to get across your ideas at shows, trade fairs and large-scale events. In no time at all this clever cube transforms into a three-dimensional system that can be varied and extended at will.

Covered surface area:

25.0 m²

Branding surface area:

32.0 m²

Variable footprint:

10-50 m²

Dimensions

closed:

W: 2.4 m

D: 2.4 m

H: 2.6 m

open:

W: 7.5 m

D: 5.0 m

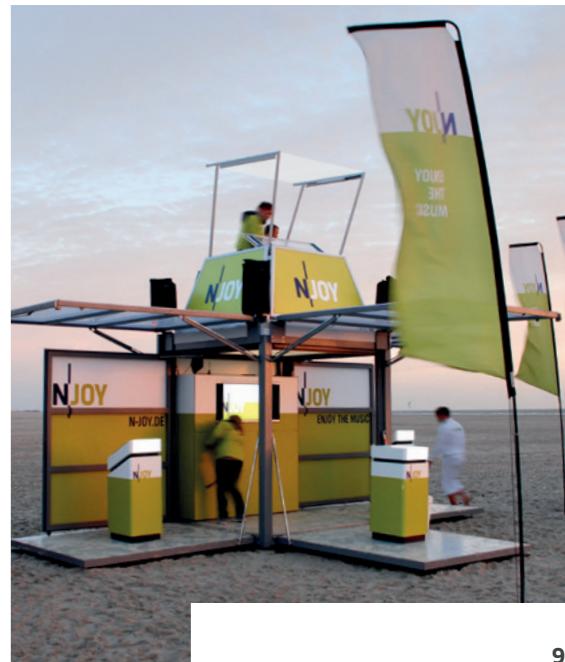
H: 2.6 m

Use

modulbox can be used both indoors and outdoors as a presentation system at events, road shows and trade fairs. It is also suitable for use as a pop-up store in fan zones and at festivals.

Strengths

modulbox can be set up and personalised individually. Set-up and transportation are so straightforward that they can easily be carried out by just one person.



mo pop MAX

The **promotional area** to pack in a bag.



Lots of space stowed away in a small area. When closed, mo pop MAX fits through a traditional door and turns into a two-by-four-metre promotional floor area in a short time.

Use

mo pop MAX is ready to use in just 45 minutes and offers space for the presentation of your ideas and products. Use the structure open or place your messages on the side areas. The interior can be designed according to your needs. If more space is needed, several mo pop MAX modules can be combined.

Strengths

mo pop MAX is thought out down to the last detail. It consists of high-quality, robust material and is thus perfectly suitable for use in indoor areas. Because the structure in a closed state can fit through any traditional door, it can also be set up in places that are difficult to access. This is how you always reach your target group – regardless of where.



CrowdCover

A roof for extended celebrations.



CrowdCover is more than a conventional tent. The robust weather sail fits perfectly in any location and creates a very special atmosphere in no time at all.

Tent sizes for rent

- 6 x 7.5m, silver
- 10 x 7.5m, silver
- 10 x 7.5m, white
- 10 x 15.0m, silver
- 13.5 x 13.5m, black

Use

Whether it's for stylish dinner parties or product launches outdoors: CrowdCover takes care of all demands! The tent structure can also be adjusted flexibly, so that seating and exhibition models have no problem finding space. CrowdCover can be used in a free-standing version or combined with a building, for example in the catering industry.

Strengths

CrowdCover can be rented in various standard sizes or sold in a custom-made version. The robust stretch fabric is waterproof thanks to a special coating and is available in various colours. Individual covers can be combined with each other and hence cover large and small events. Various anchoring options enable CrowdCover to also be used as a windbreak.



Crossover

Unmistakably striking



A highly distinctive canopy for outdoor promotional events and occasions:
With its striking shape and ease of handling, Crossover is a winner.

Surface area:

68.0m²

Side length:

8.23 m

Overall height:

4.95 m

Entrance height:

2.5 m

Use

The Crossover structure is particularly suited to outdoor promotions, events and product presentations. With a variety of anchoring options, Crossover is also suitable for use as a stage canopy or for VIP platforms.

Strengths

Crossover stands out. The structure can be printed over its entire surface and can be erected individually or joined together in groups. To create a different feel inside and provide additional protection, the sides can be closed off with a special zip closure system. Audio-visual and lighting equipment can be mounted in the gable and in each corner.



Luna

Eye-catching both indoors and outdoors



The light, compact Luna system can be used to create a promotional stand or eye-catching customer reception point in no time at all.

LunaMini

Exterior dimensions:
W 5.5 x D 4.3 x H 2.9m
Interior dimensions:
W 4.1 x D 3.5 x H 2.2m

LunaMidi

Exterior dimensions:
W 8.0 x D 6.3 x H 4.2m
Interior dimensions:
W 6.3 x D 5.5 x H 3.2m

LunaMaxi

Exterior dimensions:
W 10.0 x D 7.2 x H 4.2m
Interior dimensions:
W 9.0 x D 6.2 x H 3.5m

Use

Luna comes in handy whenever easy transportation and fast erection are what's needed. The three different sizes of structure can be used together to create a sales area, lounge or effective platform for product presentations.

Strengths

Luna is ready for use in a flash, and with its distinctive shape it creates an eye-catching exterior and interior.



Cyclone

Display window to take away



The cyclone structure combines the mobility of a tent with the architectural demands of a fixed construction. The flat roof tilts down to one corner and thus creates a unique sense of space inside.

Dimensions:

W: 5.0 m
D: 5.0 m
H: 2.7 m

Floor area:

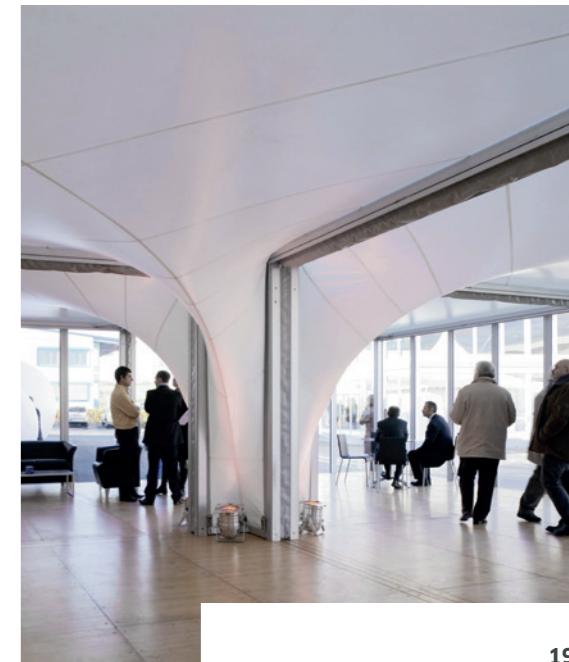
25.0 m²

Use

Whether it's for product presentations, special events or even for temporary points of sale: with Cyclone, a stylish location with individual design possibilities is created at every venue.

Strengths

The side walls made of glass give the space a light and open appearance. At the same time, they offer a high level of security and good insulation properties. The individual modules can be combined in multi-faceted ways. Roof fascias are used for effective branding.



Kubo

The tent that passes as a **fixed construction**



Kubo combines the flexibility of a tent with the best characteristics of a fixed construction: generous room height, a large branding area and partial insulation possibilities. Due to the side height of four metres and an additional roof fascia, the Kubo stands out in any environment.

Minimum dimensions:

W: 10.0m
D: 5.0m
H (eaves): 3.86 m
H (total): 4.95 m

Width and depth can be expanded in 5m intervals.

Maximum dimensions:

W: 25.0m
D: 25.0m
H (eaves): 3.86 m
H (total): 4.95 m

(static measures for larger floor areas required)

Use

Due to the high quality of the individual components, the Kubo is especially suited to temporary use lasting a few days or weeks. With the Kubo, you choose between wall elements made from glass or plastic and thus achieve the desired design effect. The roof fascia running along the perimeter is at least 1.48 metres high and provides lots of space for branding with an announcement effect.

Strengths

Thanks to a thermal roof, thermal wall panels and insulated glass, Kubo offers various possibilities for partial insulation of the structure. As a result, Kubo is also suitable for long-term use in the winter. A predetermined facade system offers more possibilities for the placement of messages and branding.



Event containers

Premium location for loading



Messerli breathes new life into office and freight containers and converts them into high-quality, mobile locations for your events. Every container is custom made!

Dimensions:

Available in a Euro-norm version or tailored to special dimensions

Use

As high-quality event locations, the event containers are suitable for long-term promotions, series of events or as the basis of pop-up stores and restaurants. The containers come with basic features according to your requirements and can then be constantly tweaked with regard to branding and interior design.

Strengths

The size and fittings in the containers can be flexibly adjusted to your requirements. If more space is needed, several containers can be combined and stacked on top of each other. They are suitable for use throughout the year and can be insulated or fitted with air conditioning according to your needs.



Geberit AquaClean WC Oasis

A bathroom with **style**



The Geberit AquaClean WC Oasis is a high-quality toilet system fitted with luxurious features. Equipped with the most exclusive shower toilet units from Geberit AquaClean, the WC Oasis completes your event with that certain something extra – even in the ‘smallest room’.

Dimensions:

W: 7.35 m
D: 6.06 m
H: 2.96 m

Use

Whether it's a company event, a sports event or the VIP area of a festival: the WC Oasis can be used everywhere. Thanks to the luxurious interior and the extensive structure, it is however primarily suitable for use at events lasting several days and with a demanding target group who value a high-end toilet.

Strengths

The WC Oasis can be personalised entirely in line with your wishes. It offers almost 55 m² of external floor space for individual design, as well as various screens that can be used to show your own video material. Whether it comes with sunshades, outdoor furniture or with a pre-laid floor, everything can be designed according to your wishes.



mo5

Turns into a **promotional stand** in no time at all.



The perfect solution for everything that wants to be very mobile and independent. The handy and flexible mo5 is the ideal companion for roadshows or promotions that cannot take up too much space or need too many staff.

Dimensions:

closed:

W: 1.2m

D: 0.71m

H: 1.72m

Size open:

W: 1.2m

D: 2.45 m

H: 3.3m

Use

The compact mo5 is ideal as a mobile counter, pop-up stand or bar in an outdoor or indoor area. Thanks to the compact dimensions and the fitting of rollers, one person can place the mo5 and put it into operation on their own. For more extensive uses, several mo5 modules can be combined.

Strengths

In no time at all, the mo5 turns into an exhibition space with a height of over three metres and with an announcement effect. The surface areas of the mo5 can each be given their own graphic design so that your message has the right weight. Every module has a lockable storage area with sliding doors and a light column in the ceiling. A 230 V connection or a battery cell supply the lights with electricity.



Advantages of the structures



	AirClad XPO	AirClad OiO AirClad OiO XL	Module box	mo pop	CrowdCover	Crossover	Luna	Cyclone	Kubo	Container	Geberit AquaClean WC Oasis	mo5
For use indoors and outdoors	X	X	X		X	X	X	X	X	X	X	X
Heatable or with air conditioning	X	X	X	X				X	X	X	X	X
Short set-up time		X	X	X	X	X	X			X		X
Low transport volume		X	X	X	X	X	X					
Attractive branding options	X	X	X	X	X	X	X	X	X	X	X	X
Lockable	X	X	X					X	X	X	X	X
Load-bearing construction for light and AV technology	X	X	X	X	X	X		X	X	X		
Suitable for single-day use		X	X	X	X	X	X			X		X
Suitable for multiple-day use	X	X	X	X	X	X	X	X	X	X	X	X
Sales	X	X	X	X	X	X	X			X		X
Lease	X	X	X	X	X	X		X	X		X	X



On the move.



Andreas Messerli AG
Motorenstrasse 35
CH-8623 Wetzikon ZH
T +41 43 931 43 43
to-go@messerli.live
messerli.live/to-go

Moving people and brands.